



Enrollment Management and Strategic Academic Initiatives

Enrollment Data and Trends

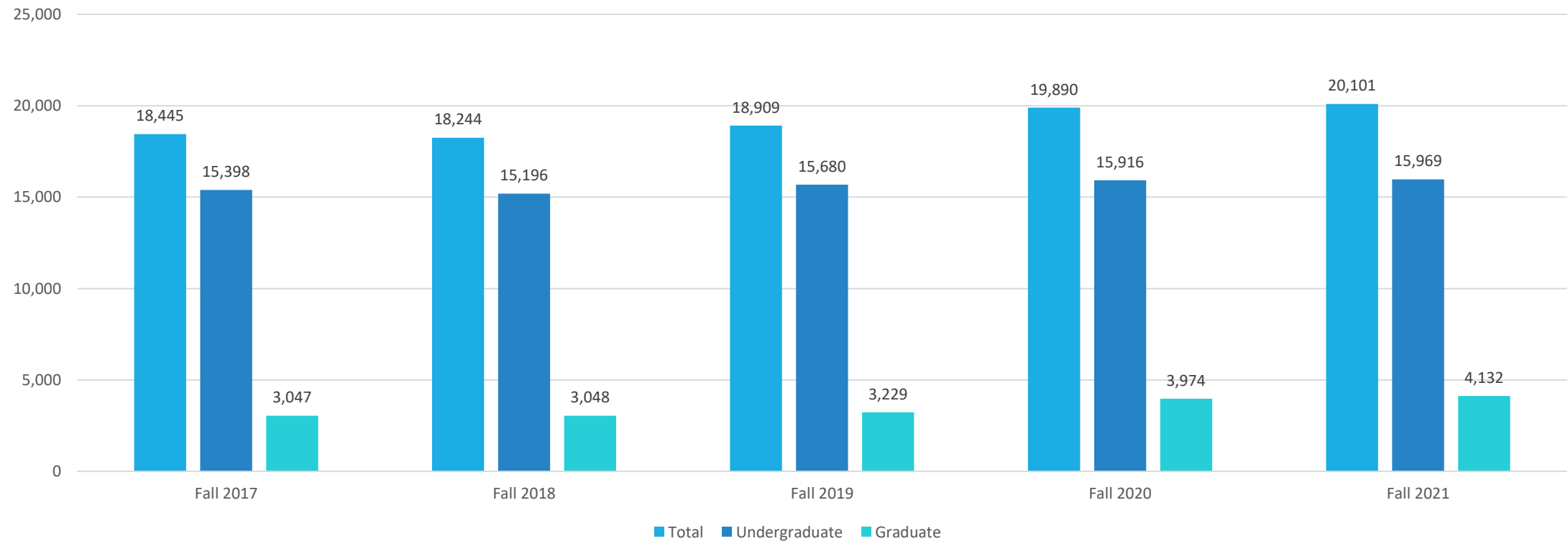
Fall 2021



Fall 2021
Official Headcount:
19,944

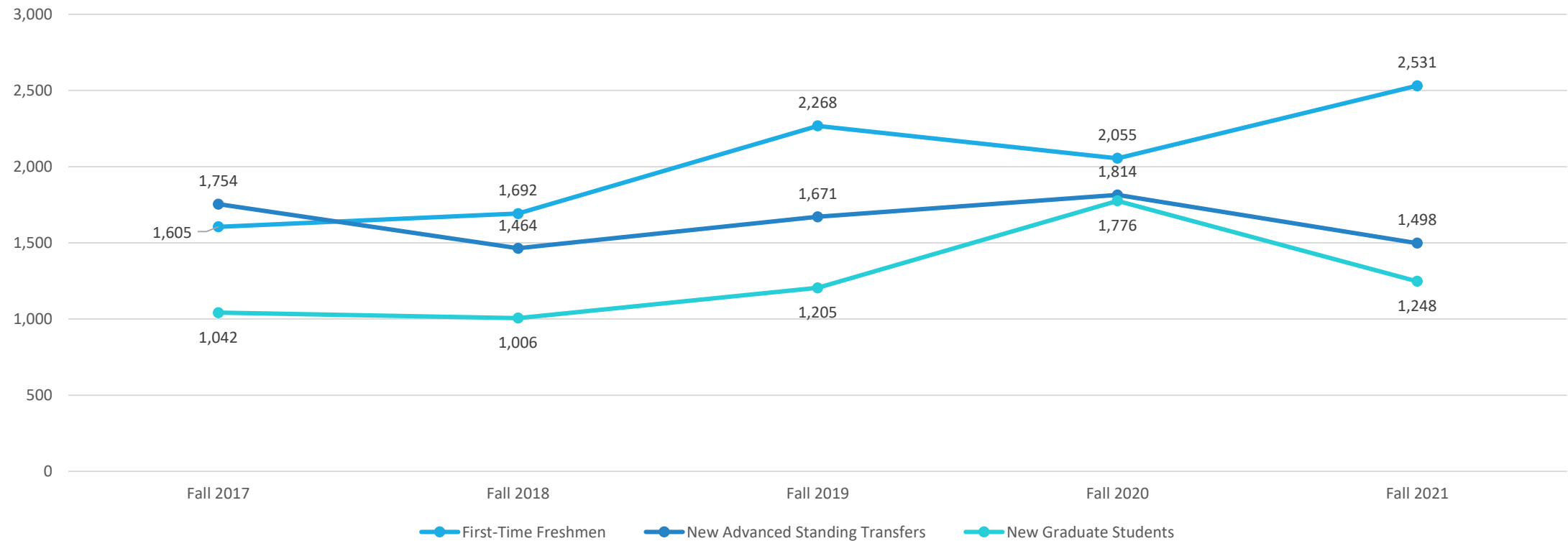
Undergraduate & Graduate Total Enrollment

Figure 2. Total, Undergraduate and Graduate Enrollment



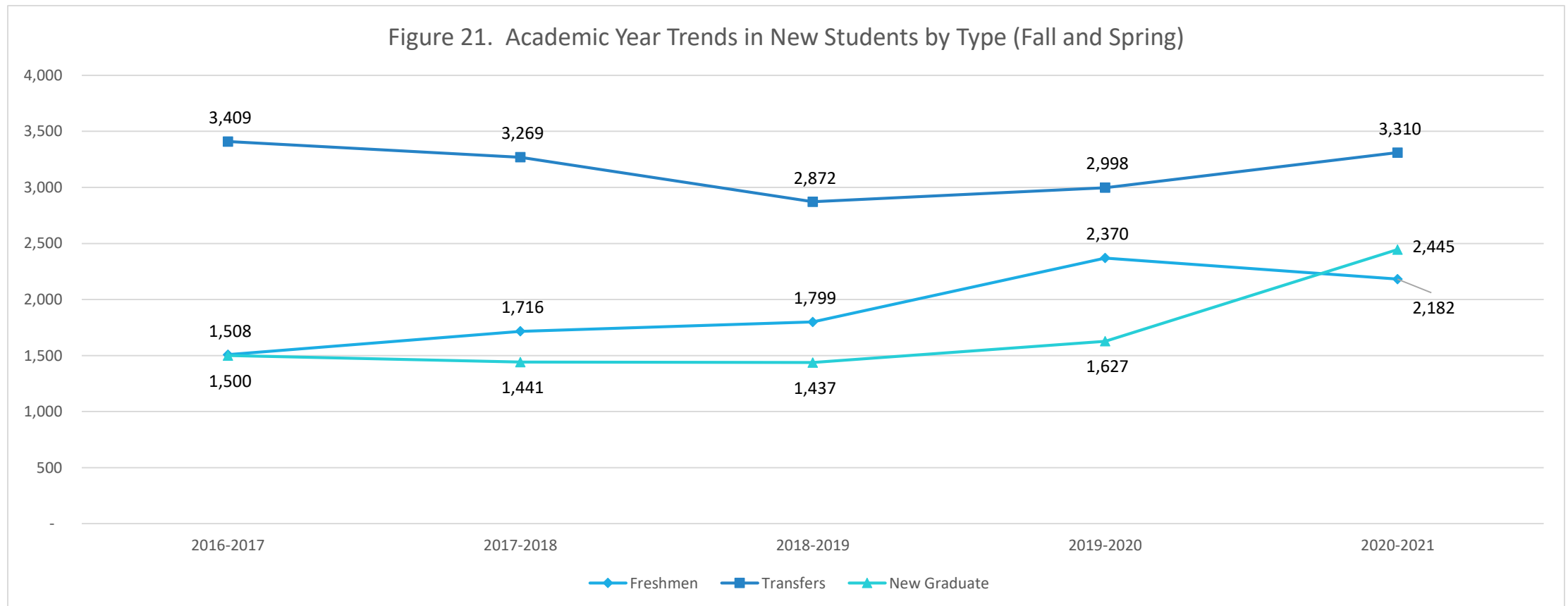
Fall Trends in New Students by Type

Figure 6. Fall Trends in New Students by Type

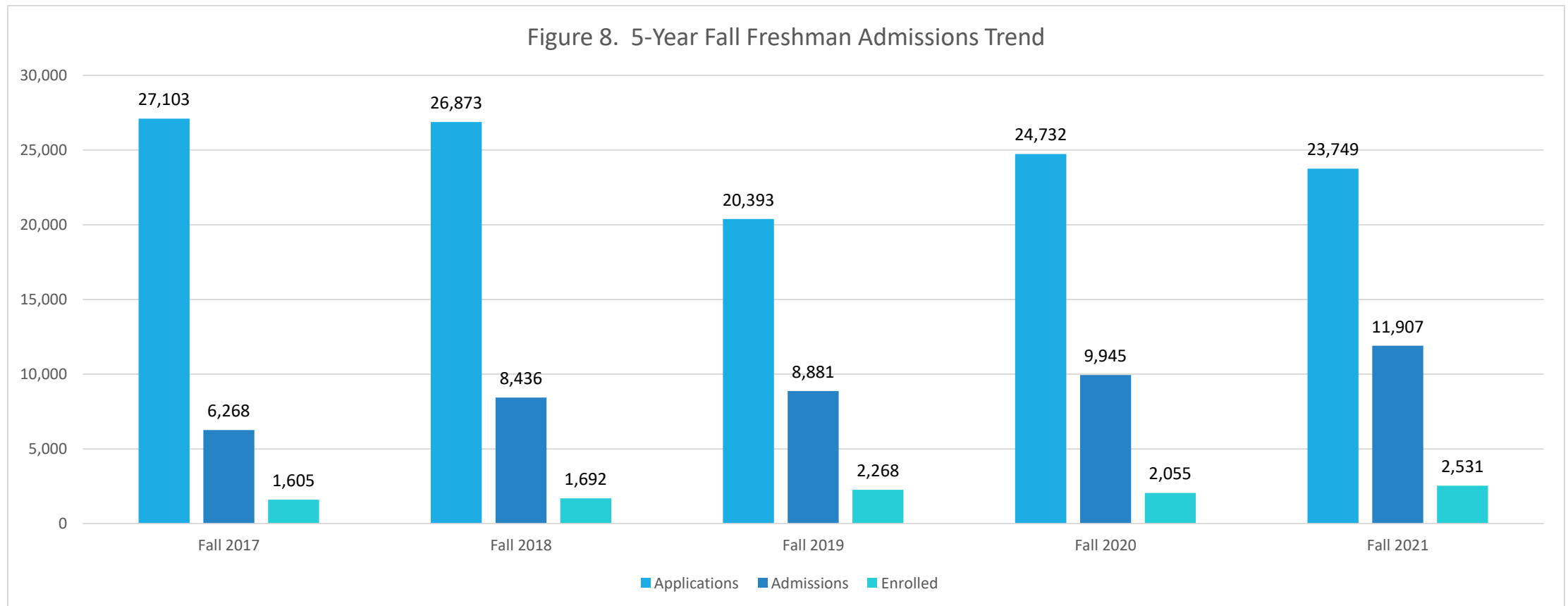


Yearly Trends in New Students by Type

Figure 21. Academic Year Trends in New Students by Type (Fall and Spring)

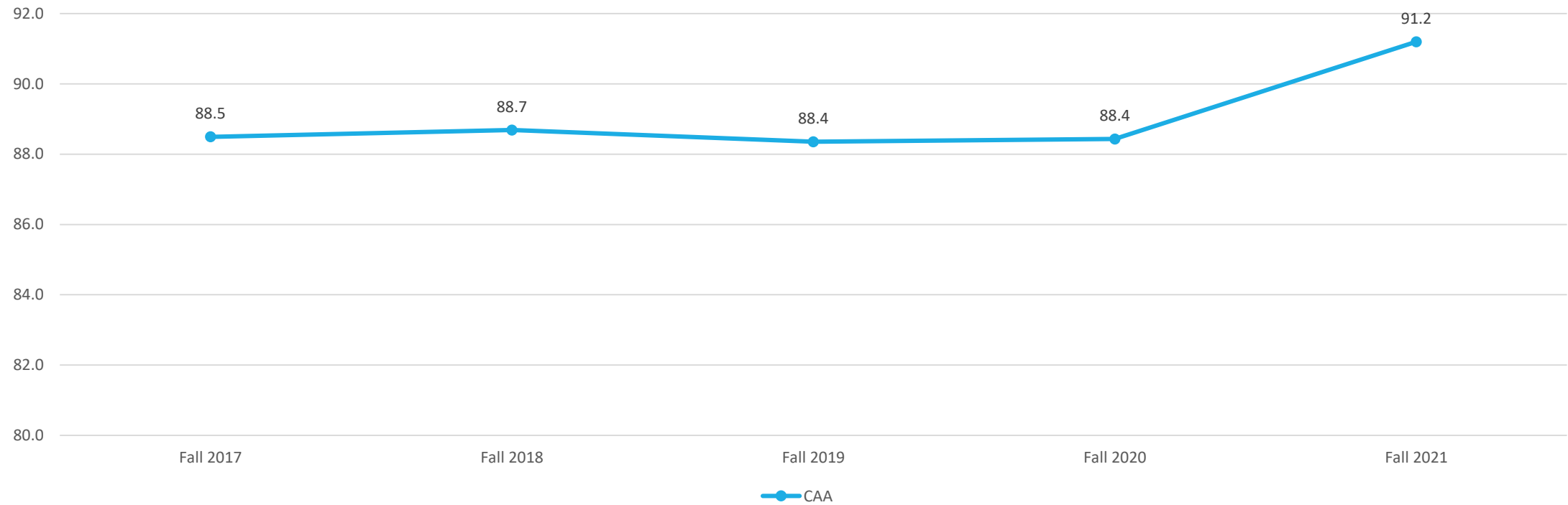


Undergraduate Fall Admissions Trends (Freshman)

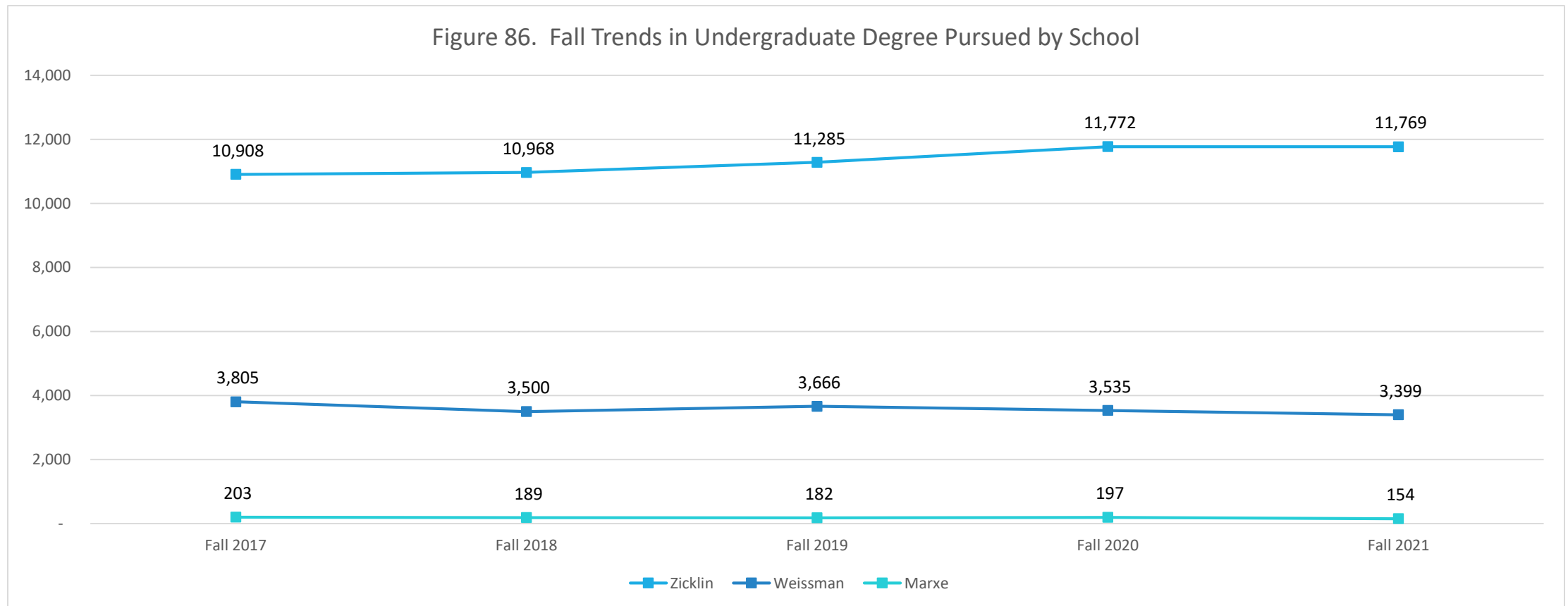


Enrolled Student Profile

Figure 11. Regular Freshman High School GPA (CAA)

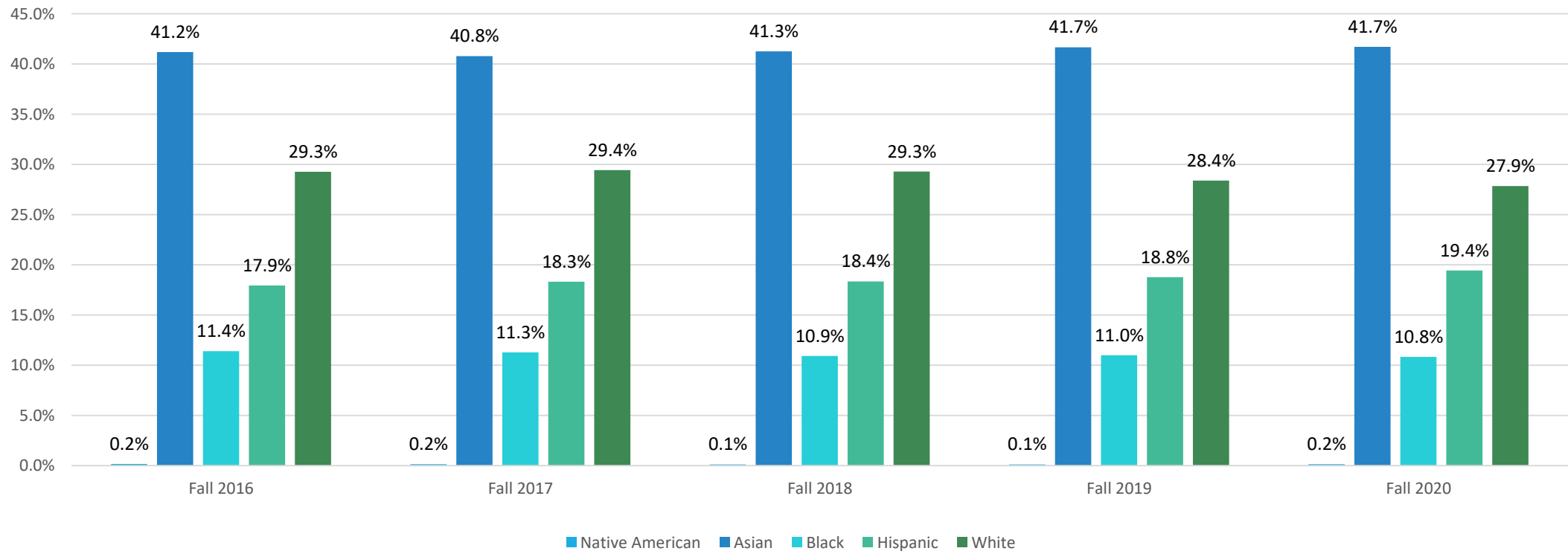


Undergraduate Degree Pursued



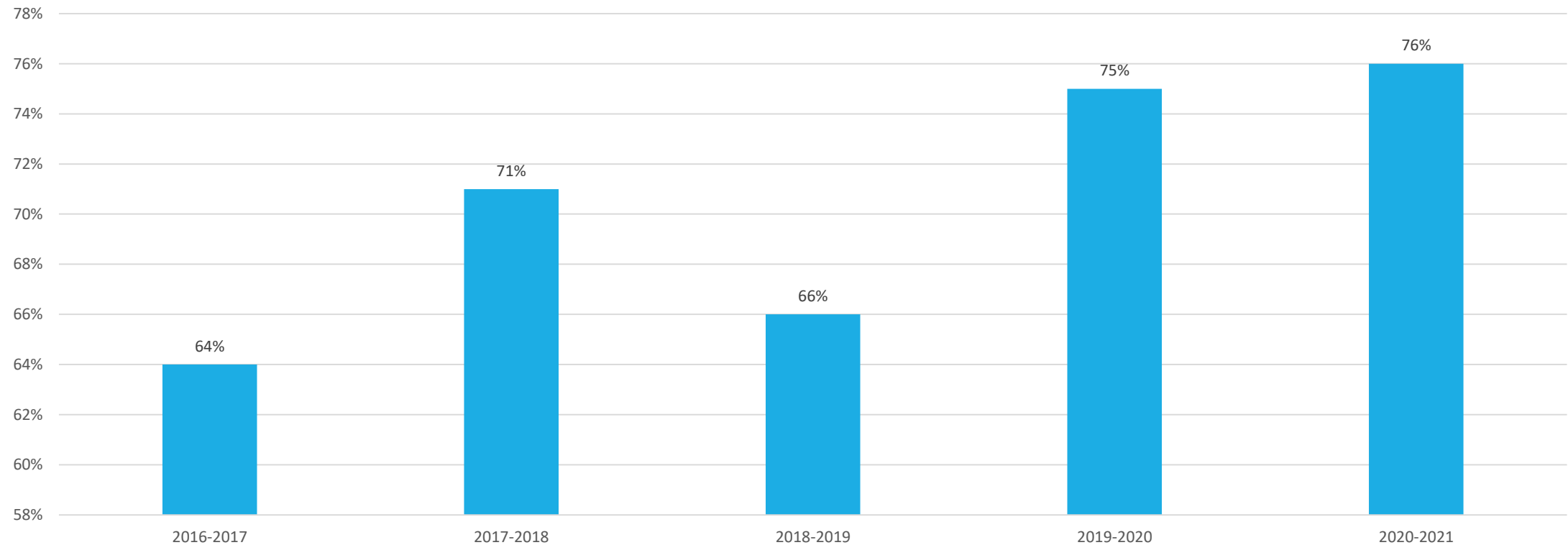
Ethnicity – Undergraduate (Percent)

Figure 60. Undergraduates by Ethnicity - CUNY Central Office



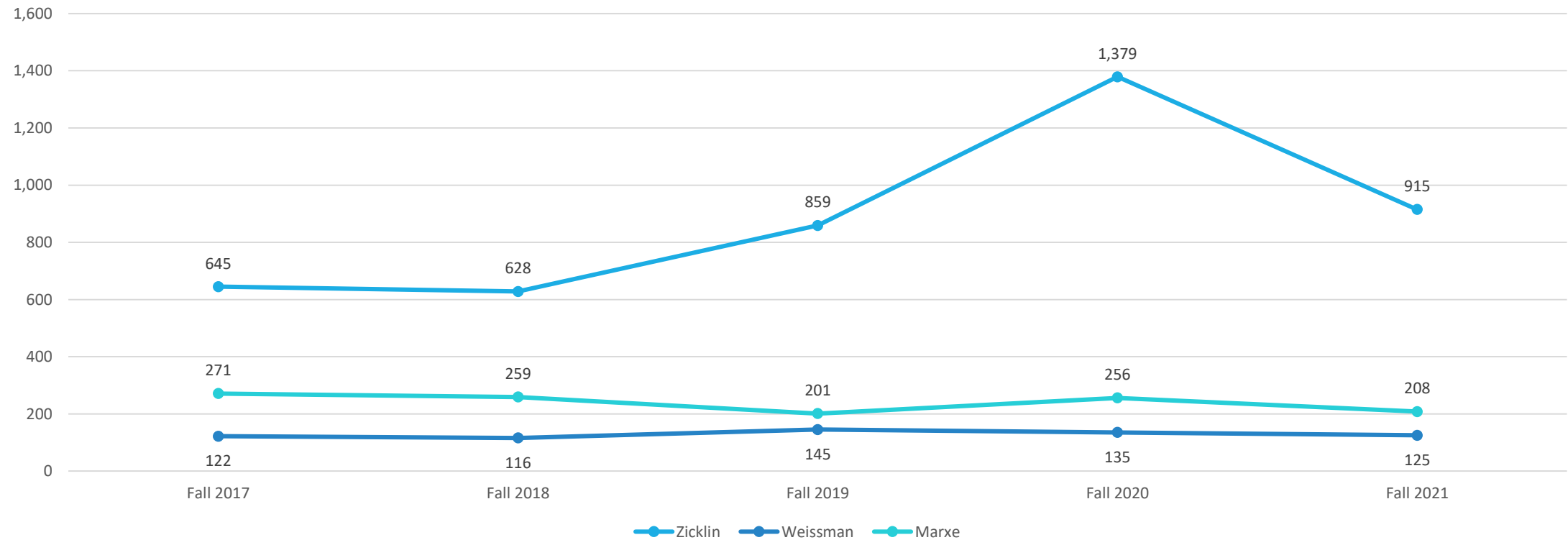
Undergraduates Receiving Financial Aid

Percentage of Undergrads Receiving Financial Aid



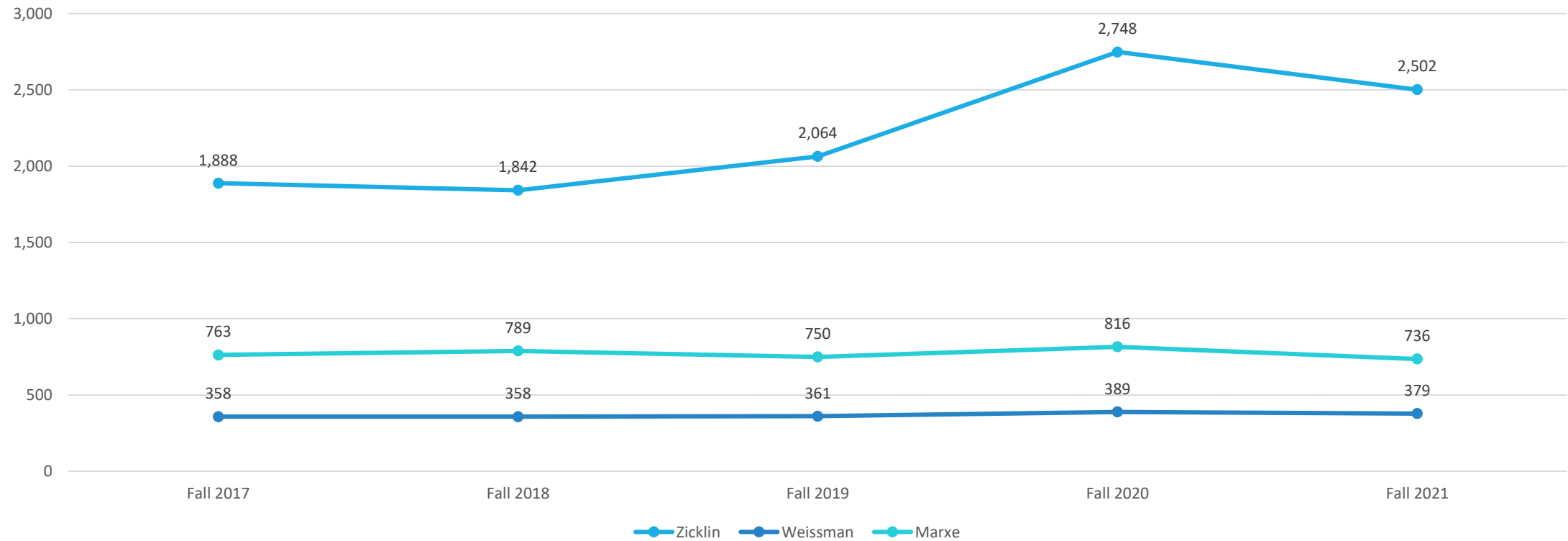
Fall Trends in New Graduate Students by School

Figure 7. Fall Trends in New Graduate Students by School



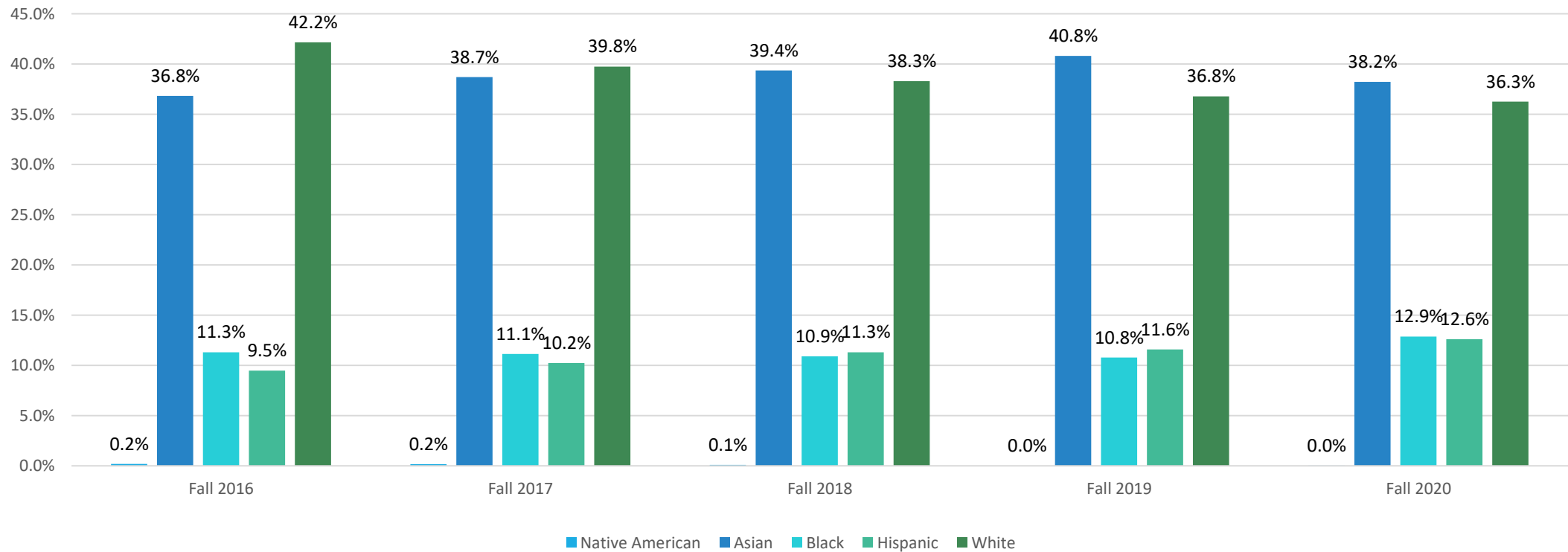
Fall Trends Graduate Enrollment by School

Figure 5. Fall Trends in Graduate Enrollment by School



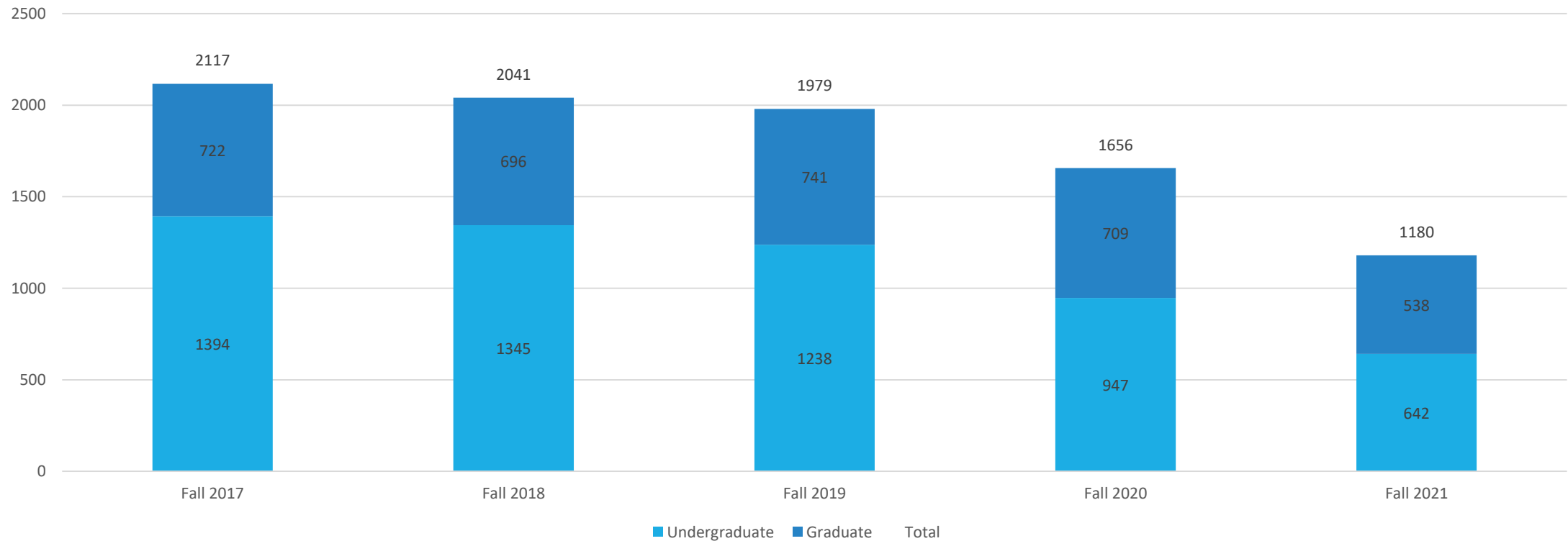
Ethnicity – Graduate Students (Percent)

Figure 62. Graduate Students by Ethnicity - CUNY Central Office



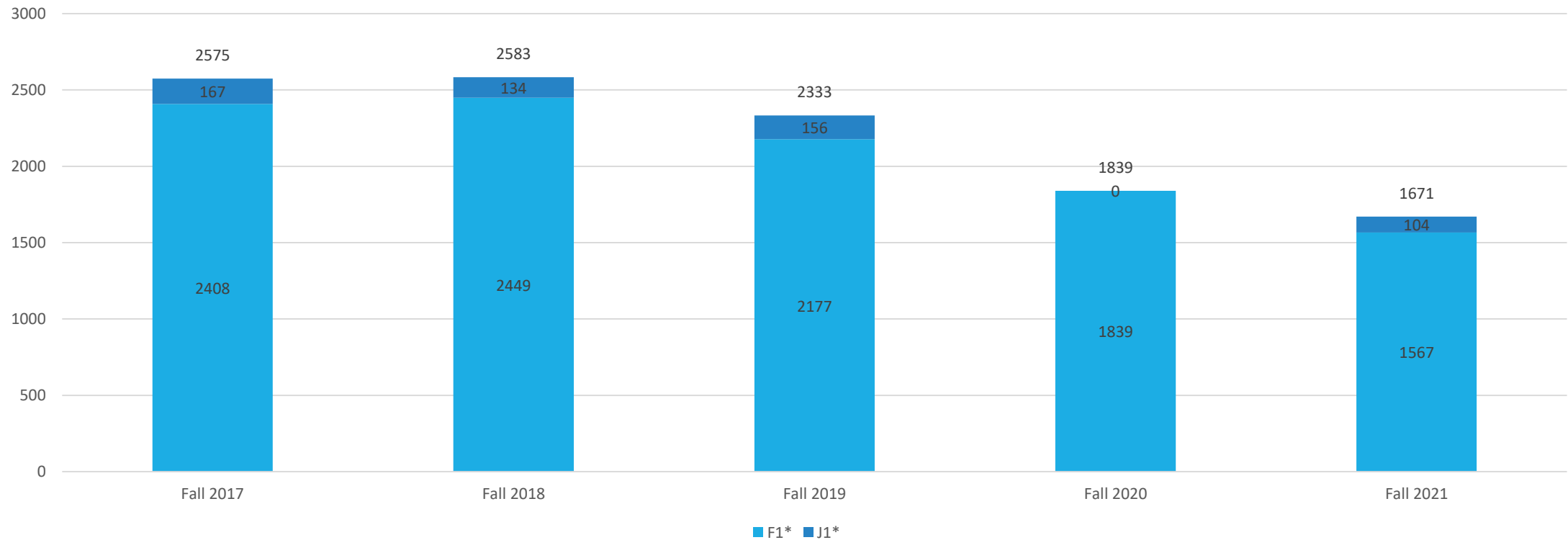
International Students – Undergraduate & Graduate

International Students Undergrad & Grad



International Students – F-1 & J-1

International Students F1 & J1



*includes students in OPT

Top Represented Countries

Country	F1 & J1 Totals
China	421
India	174
Korea	148
*France	87
Nepal	57
Japan	52
Vietnam	43
Italy	38
Taiwan	37
Bangladesh	34
Albania	28
Turkey	25
Russia	21

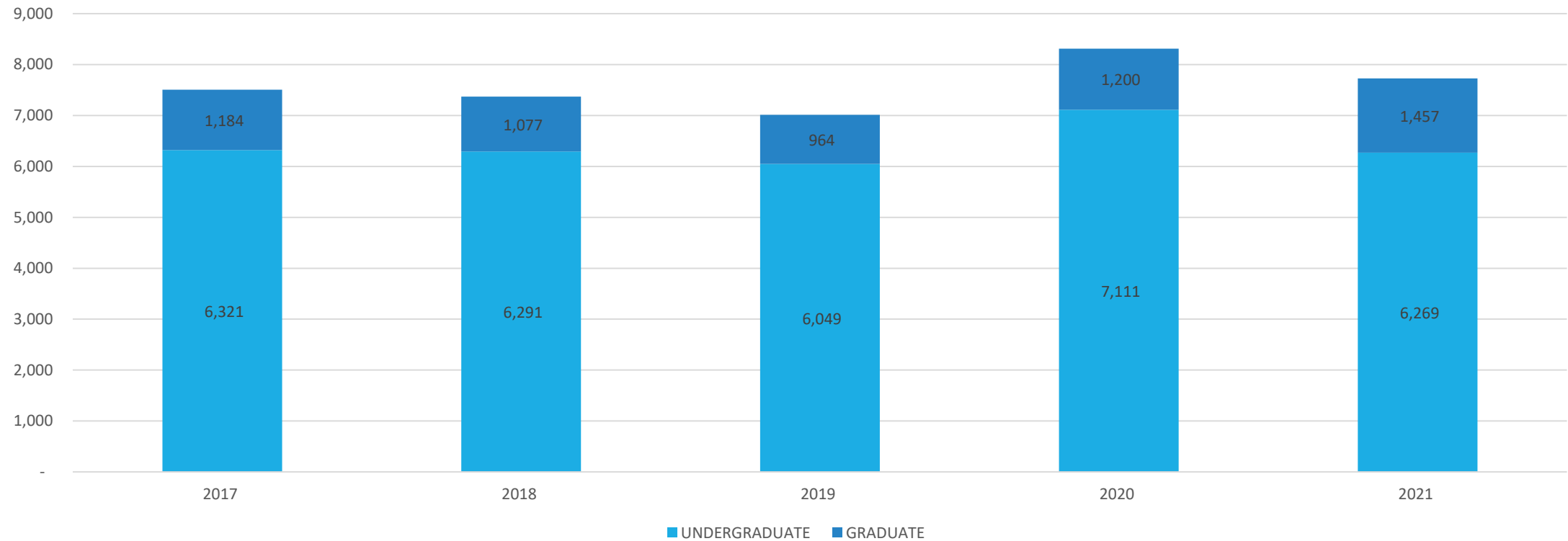
* Includes CAPS Exchange Students



QUESTIONS?

Trends in Summer Enrollment

Figure 91. Trends in Summer Enrollment



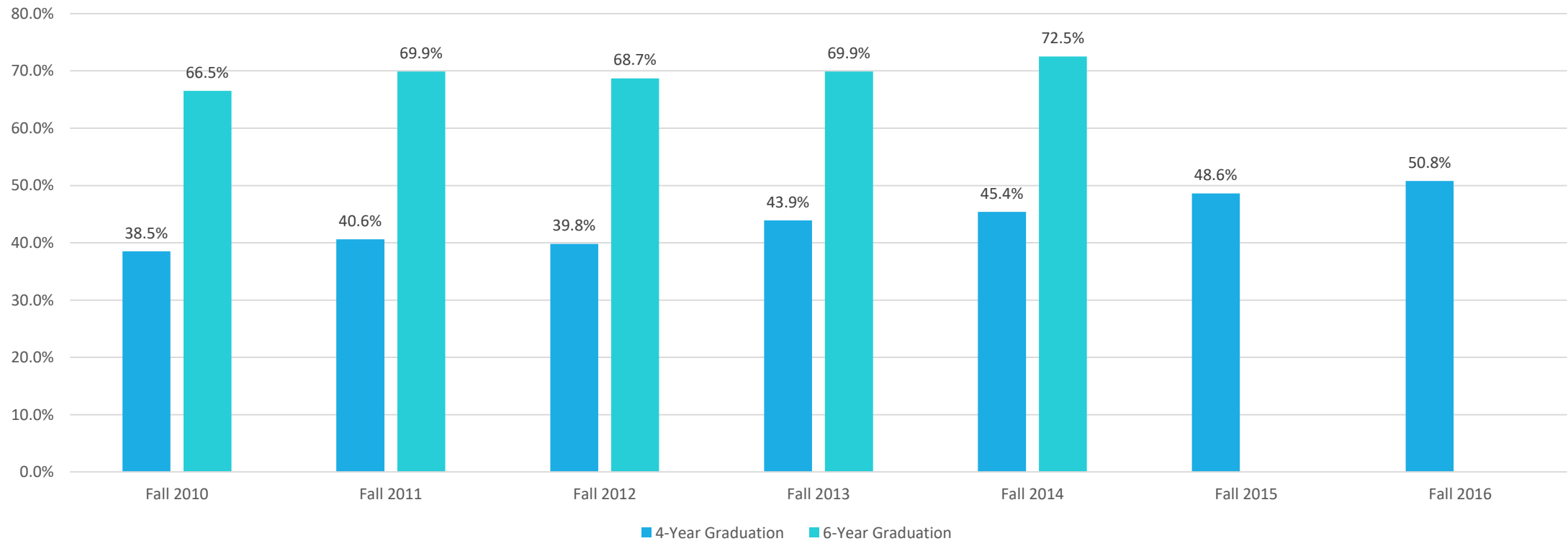


Enrollment Management and Strategic Academic Initiatives

Retention, Momentum, & Graduation

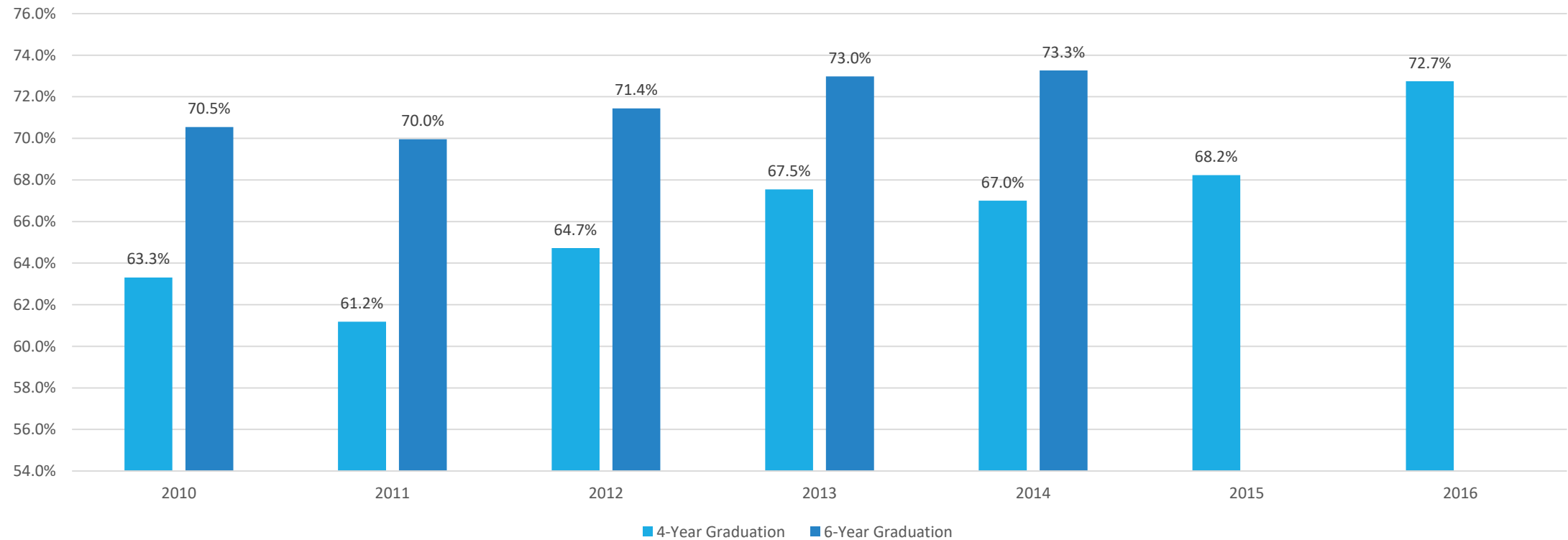
Full-Time Freshman Graduation Rates

New Full Time Freshmen Graduation



Full-Time Transfers Graduation Rates

Advanced Standing Transfer Graduation



Baruch COLLEGE

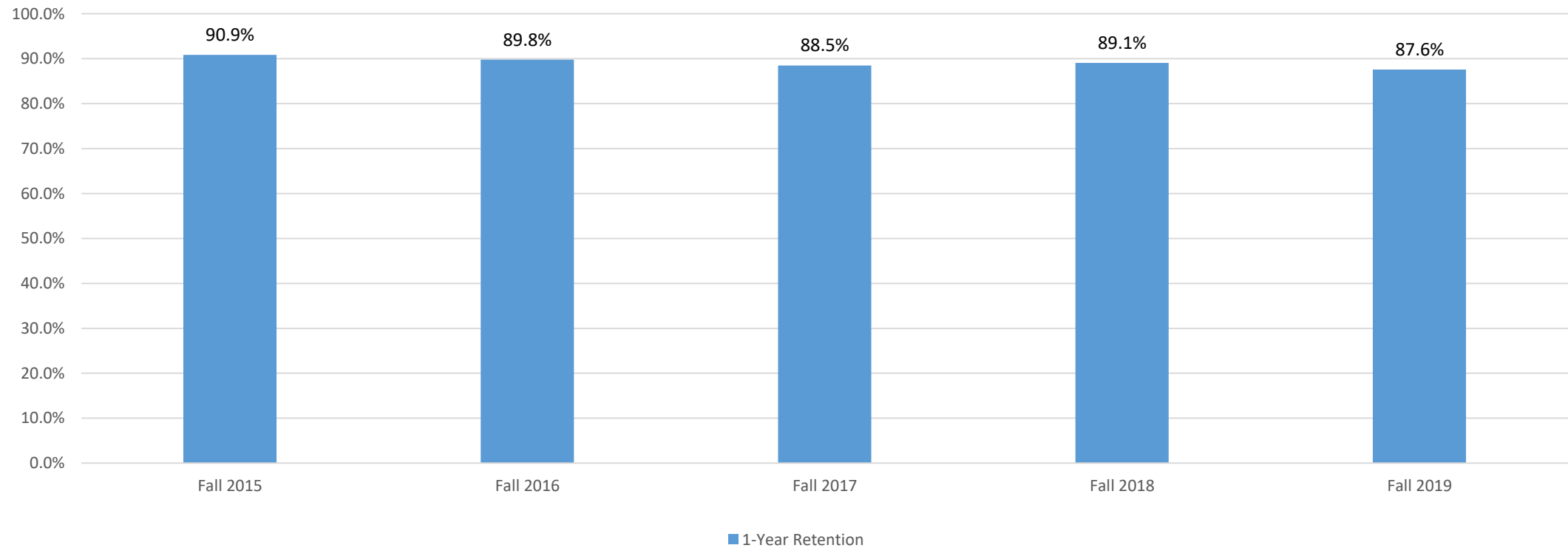
How Faculty Can Help



- Advise students to earn at least 30 credits per year.
- Encourage students to fully utilize campus services before considering withdrawing from a course.
 - Speak to their instructor, visit SACC or the Writing Center, visit the Counseling Center, etc.
- Tell students that there may be financial aid options for Summer classes. Students eligible for summer aid are contacted each Spring by Financial Aid Services.
- Refer students to Finish in Four resources, like degree maps.
- Ask freshman and sophomores if they submitted their 3-semester or 5-semester plan to their Academic Advisor, whether they are following it, and if it is working for them.
- Foster genuine community and commitment to student success

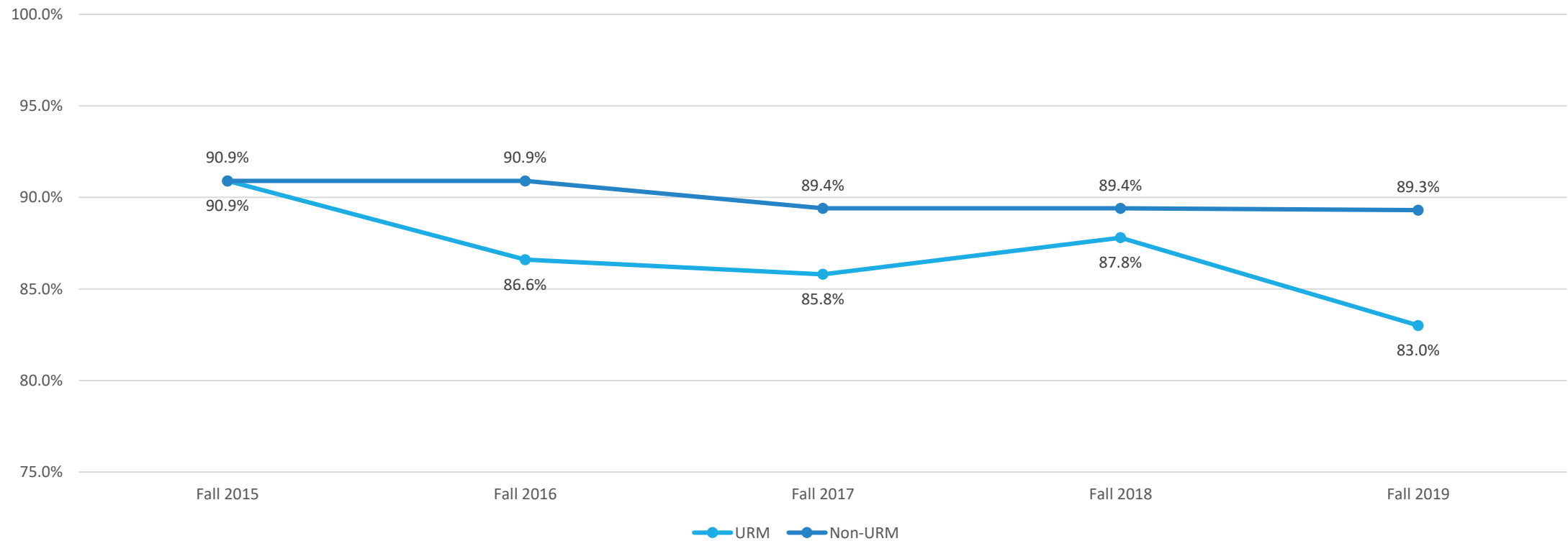
New Full Time Freshman 1-Year Retention

Figure 36. New Full-Time Freshmen 1-Year Retention Rate - CUNY Central Office



Pandemic Effects – Growing Equity Gaps

1-Year Freshman Retention URM vs Non-URM



Other News

The BOSS is coming!

- collaboration between EMSAI, Admin & Finance, Academic Affairs, and Student Affairs
- Virtual one stop has been operating two hours per day Mon thru Thurs since late May; over 2300 students seen by end of October
- Pop-up on the plaza for start of fall semester
- SPRING launch of in-person One-Stop services on first floor NVC near 25th St entrance

