



# Enrollment Management and Strategic Academic Initiatives

Enrollment Data and Trends

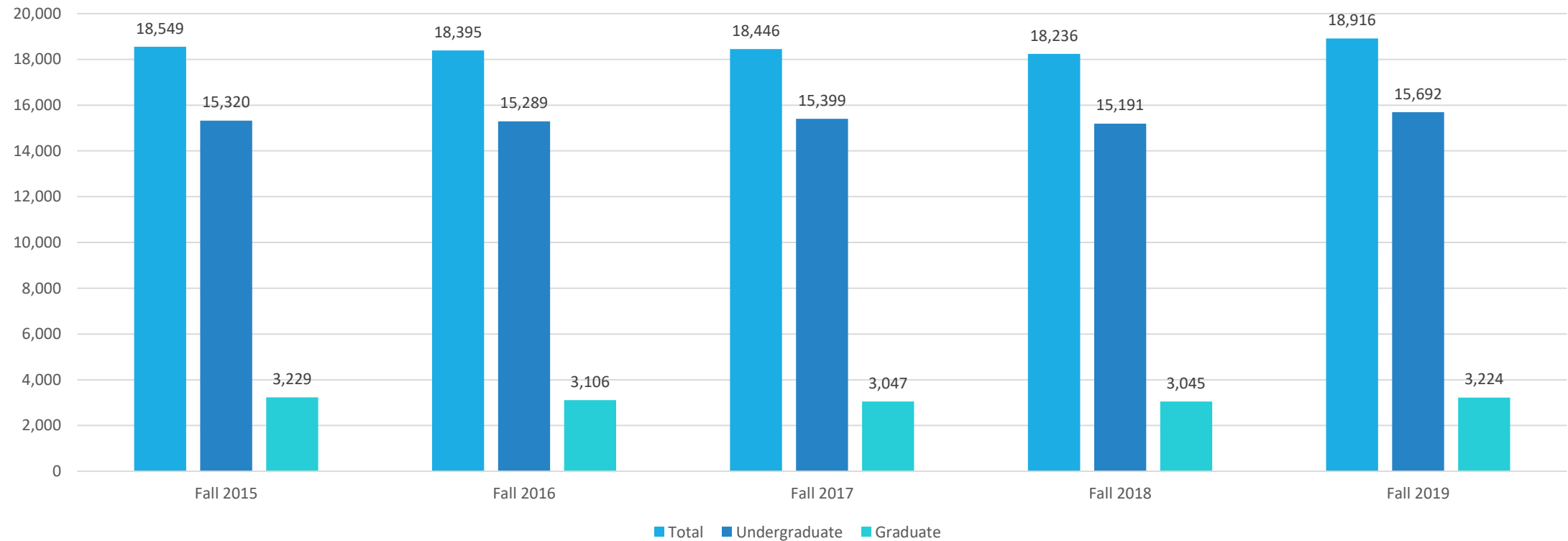
Fall 2019



**Fall 2019**  
**Official Headcount:**  
**18,650**

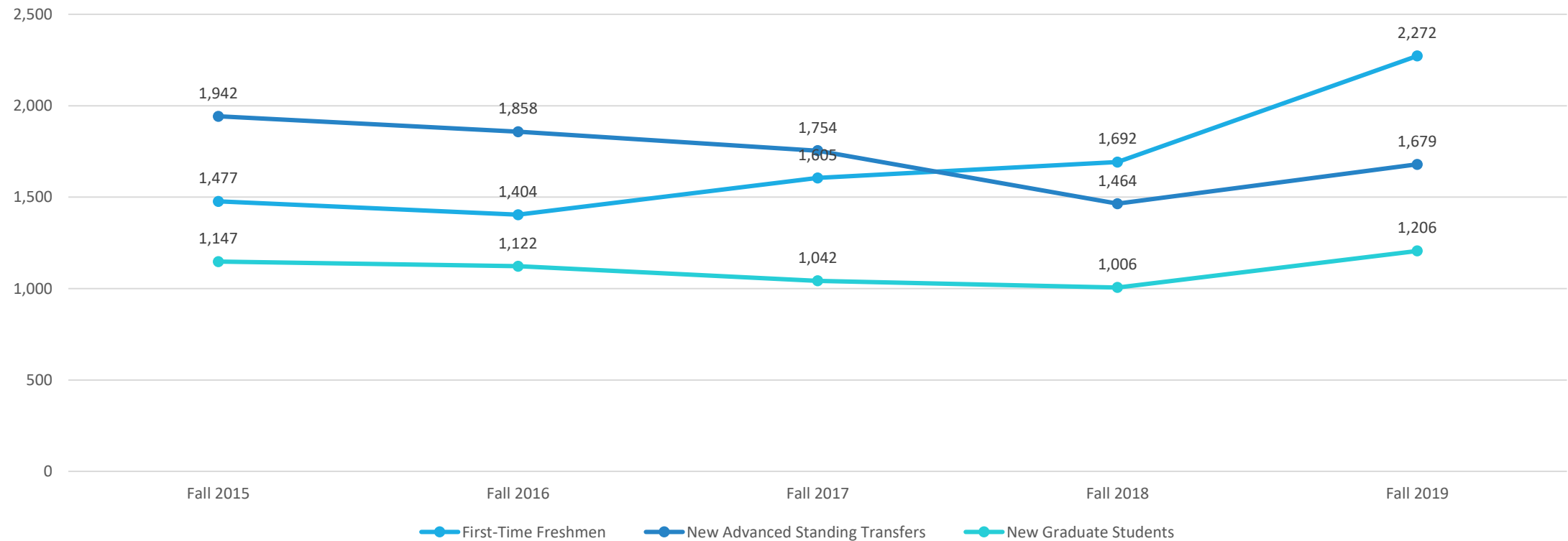
# Undergraduate & Graduate Total Enrollment

Figure 2. Total, Undergraduate and Graduate Enrollment



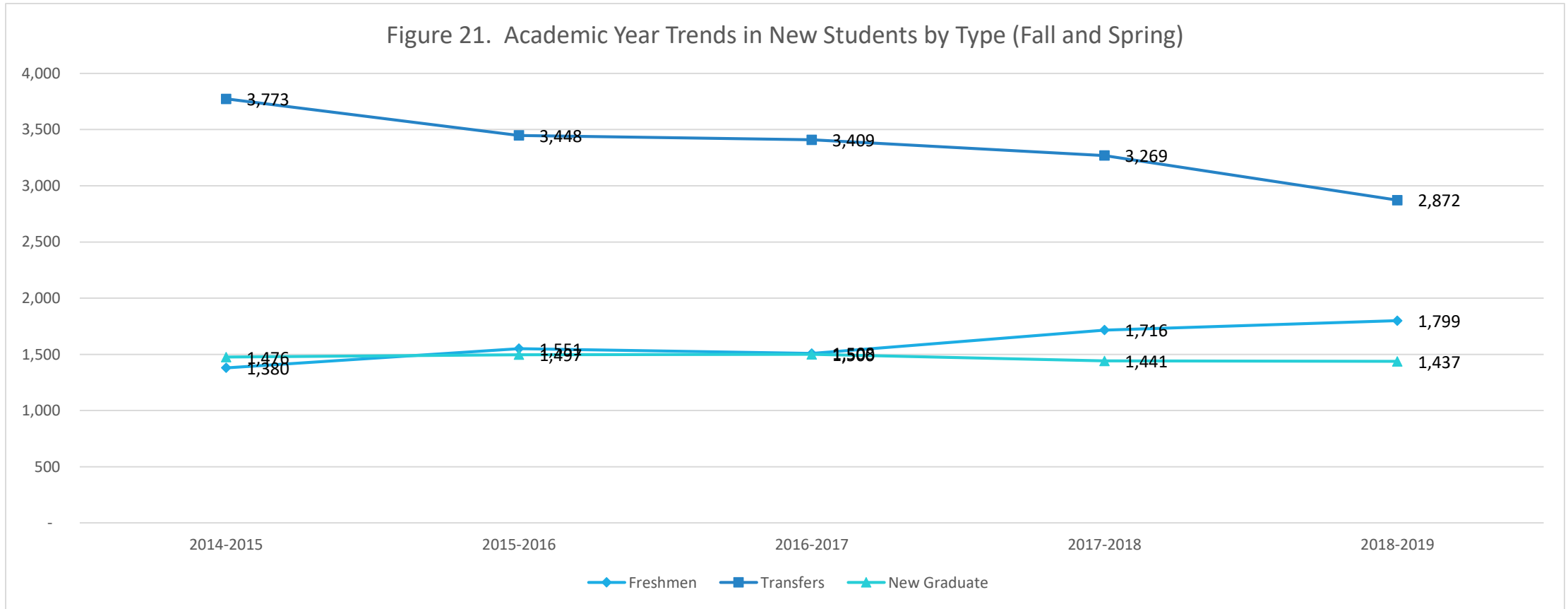
# Fall Trends in New Students by Type

Figure 6. Fall Trends in New Students by Type

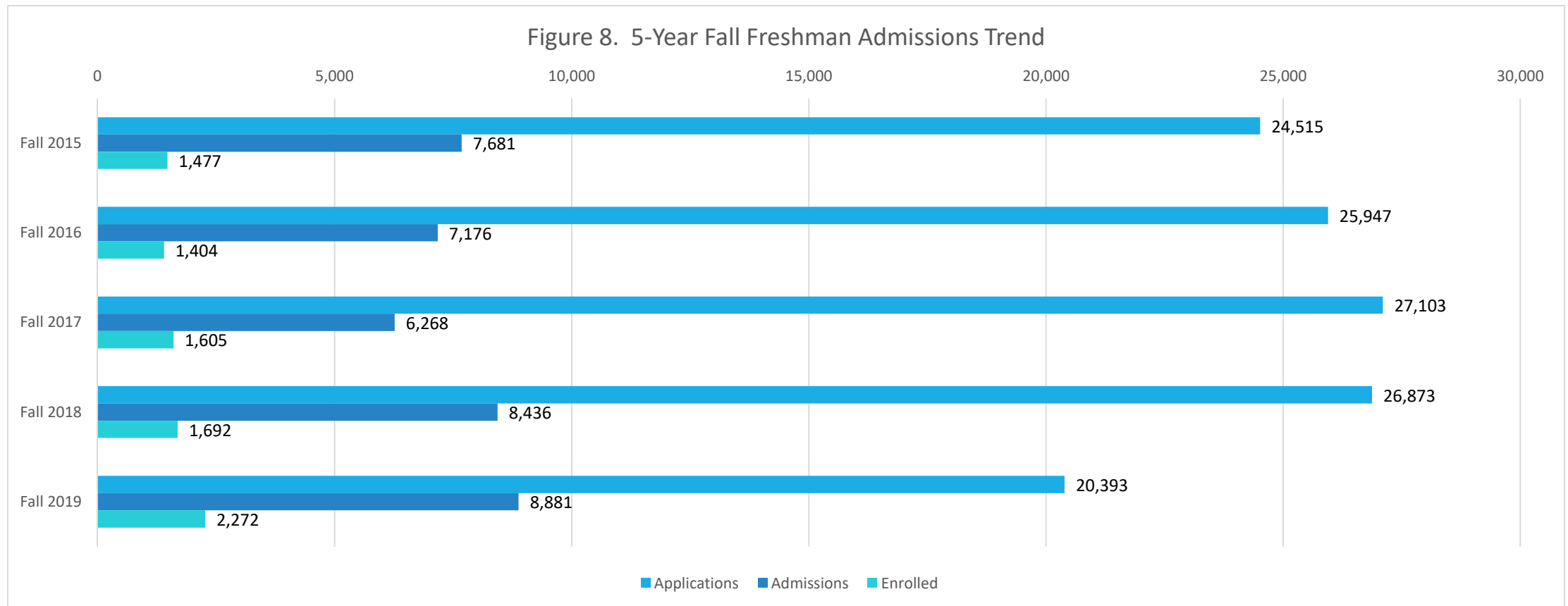


# Yearly Trends in New Students by Type

Figure 21. Academic Year Trends in New Students by Type (Fall and Spring)

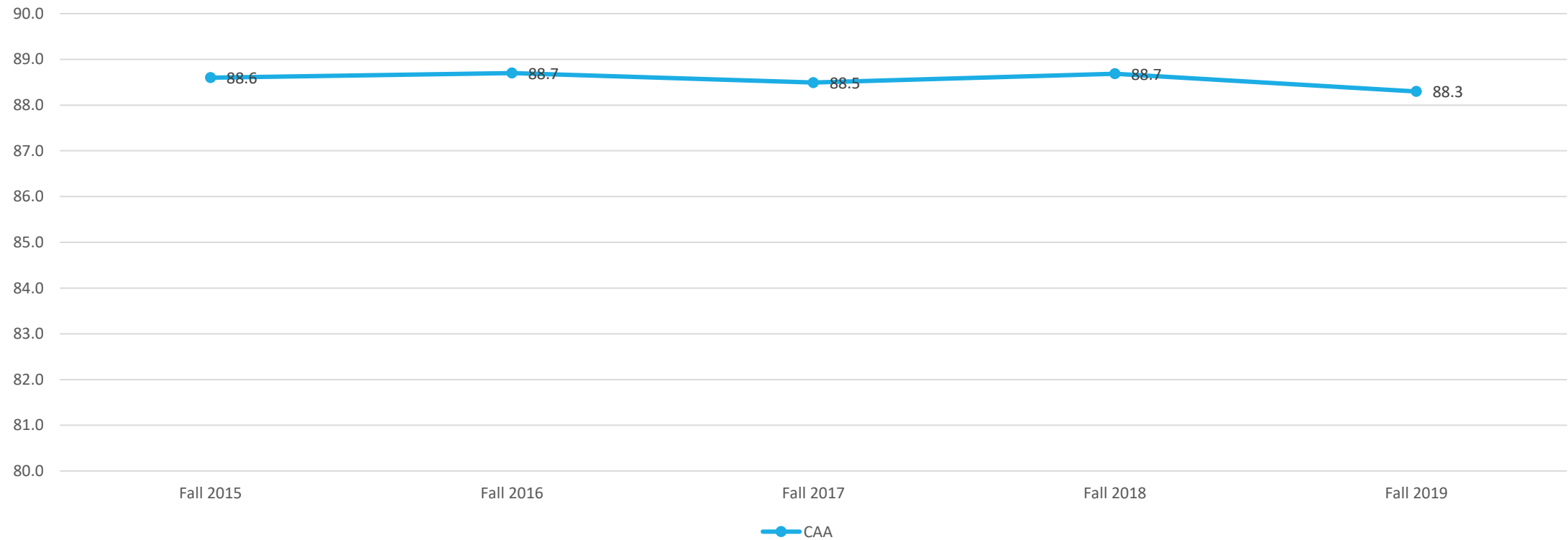


# Undergraduate Fall Admissions Trends (Freshman)



# Enrolled Student Profile

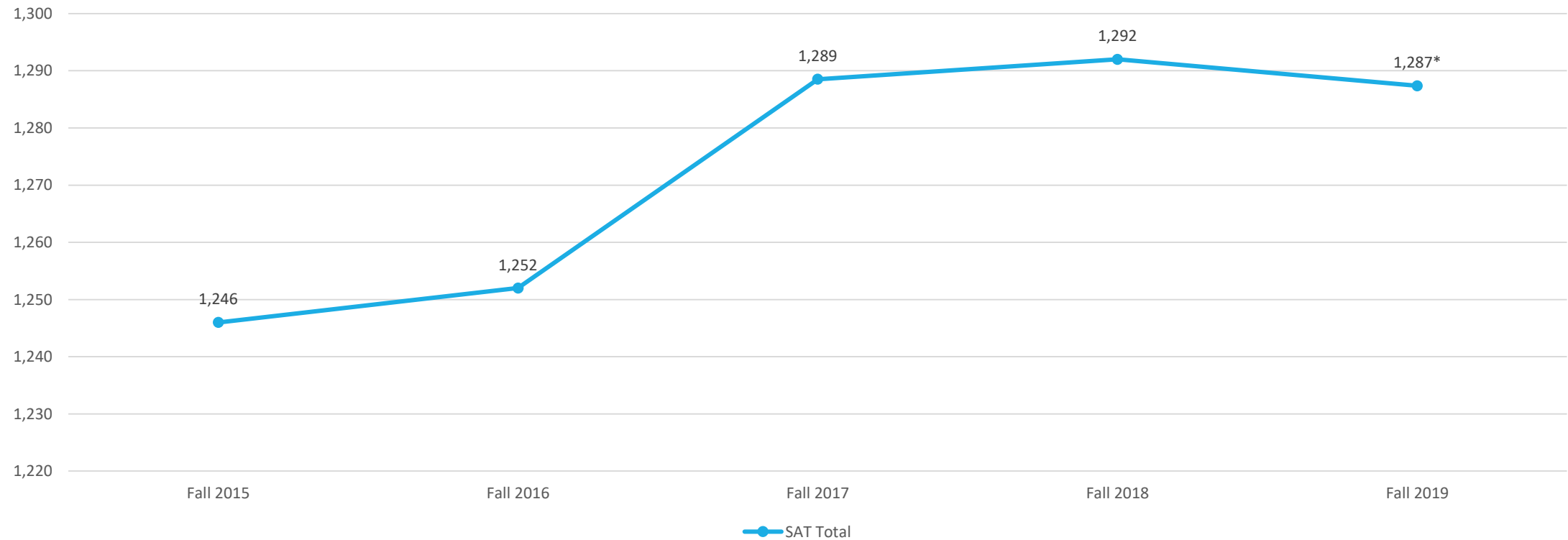
Figure 11. Regular Freshman High School GPA (CAA)





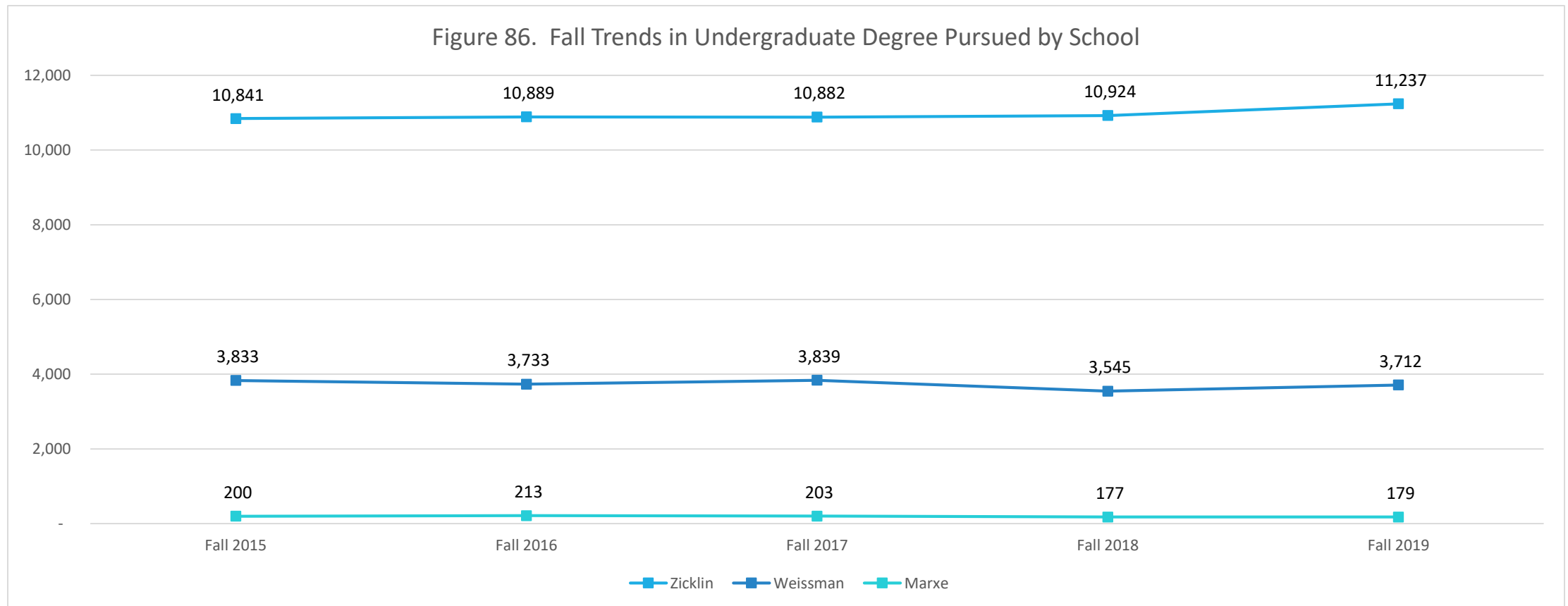
# Enrolled Student Profile

Figure 10. Regular Freshman Average SAT



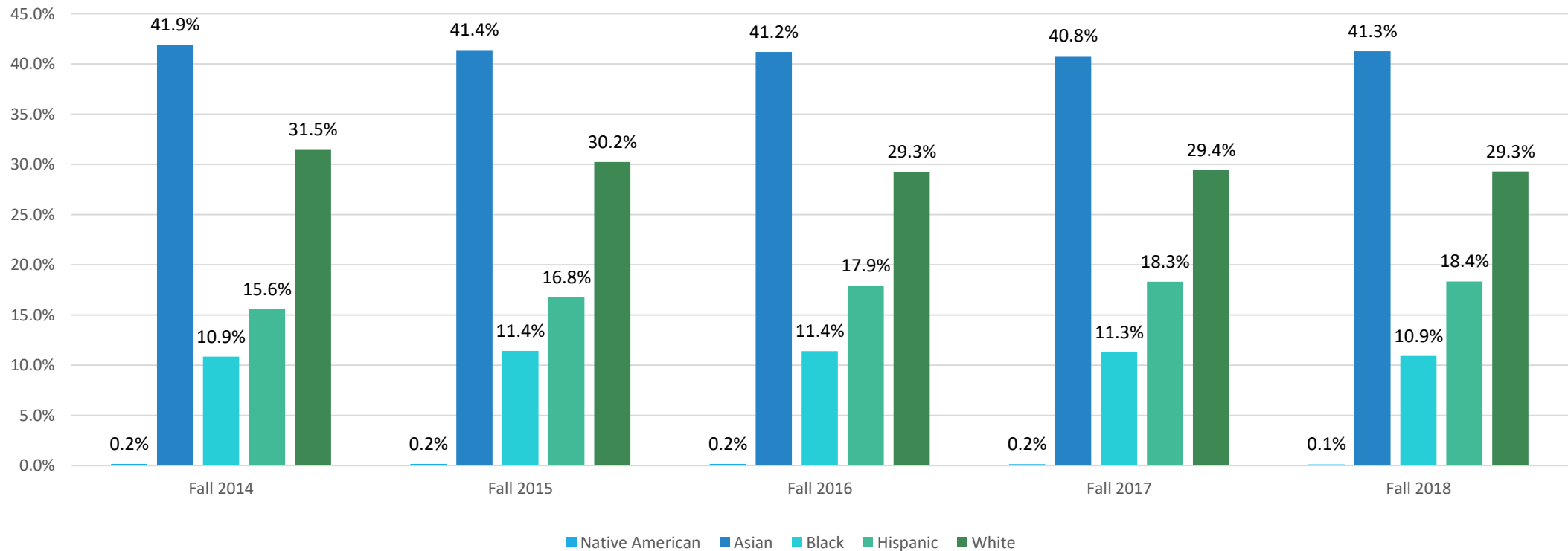


# Undergraduate Degree Pursued



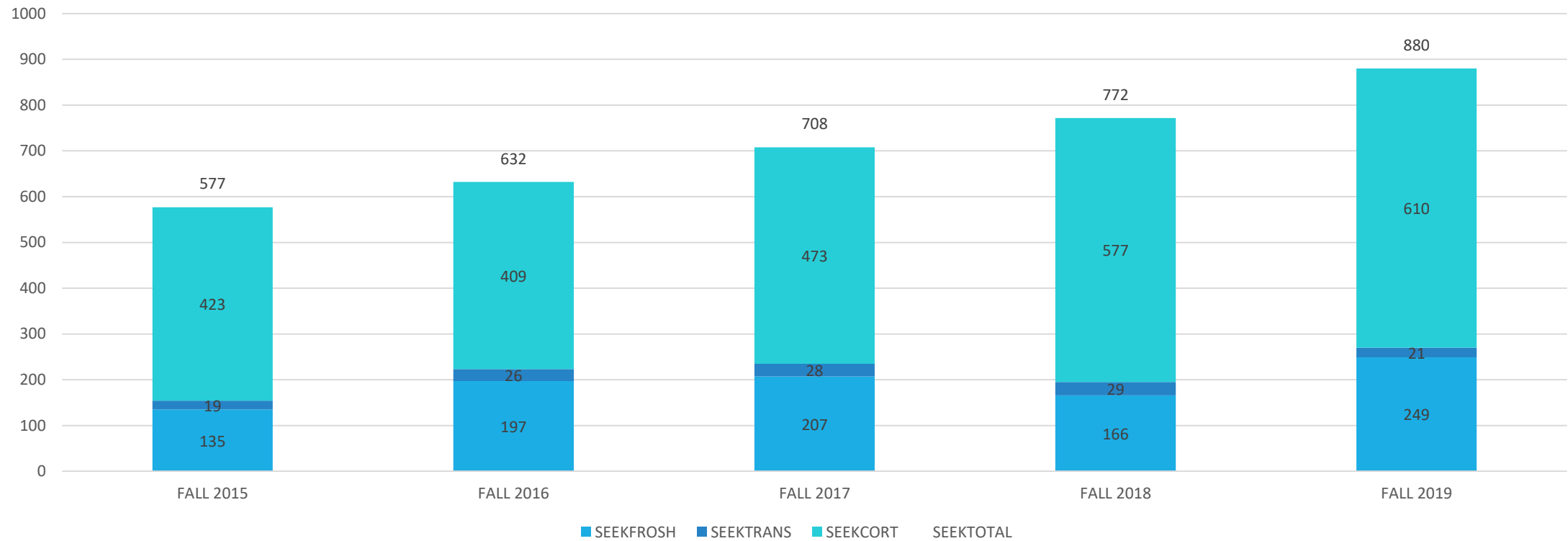
# Ethnicity – Undergraduate (Percent)

Figure 60. Undergraduates by Ethnicity - CUNY Central Office



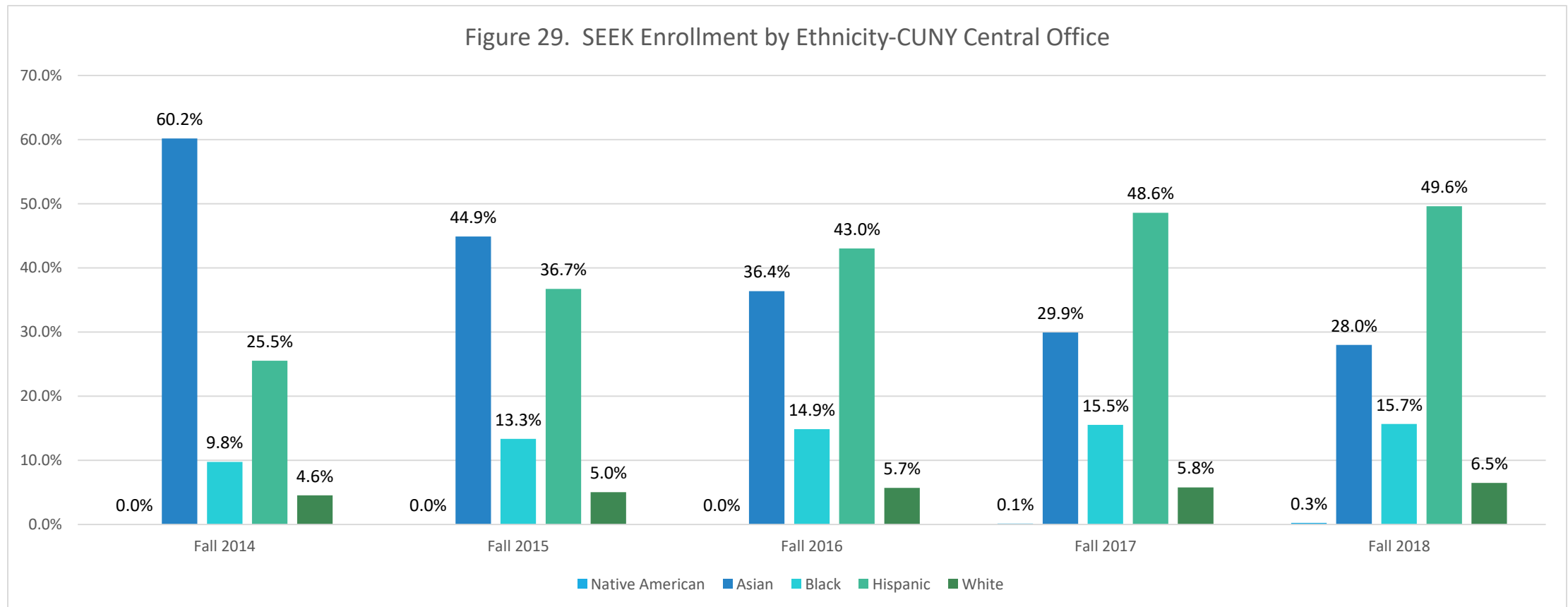
# SEEK Enrollment by Fall Term

Figure 90. SEEK Enrollment



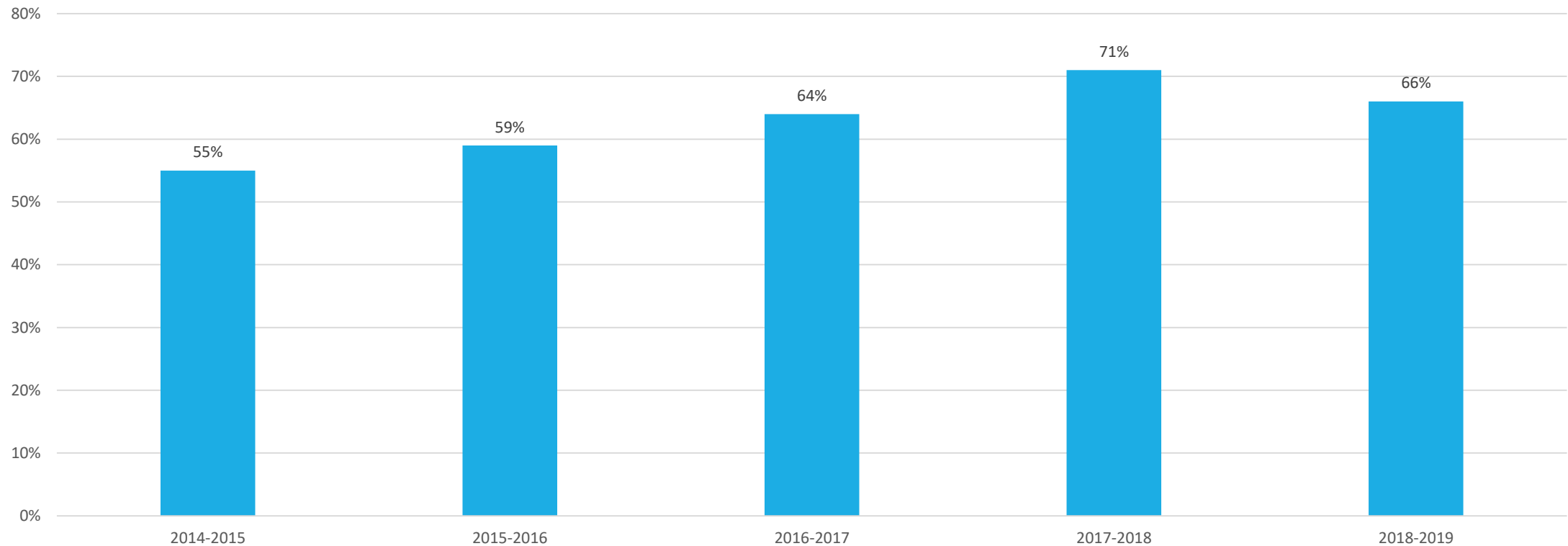
## Ethnicity – SEEK (Percent)

Figure 29. SEEK Enrollment by Ethnicity-CUNY Central Office



# Undergraduates Receiving Financial Aid

Percentage of Undergrads Receiving Financial Aid

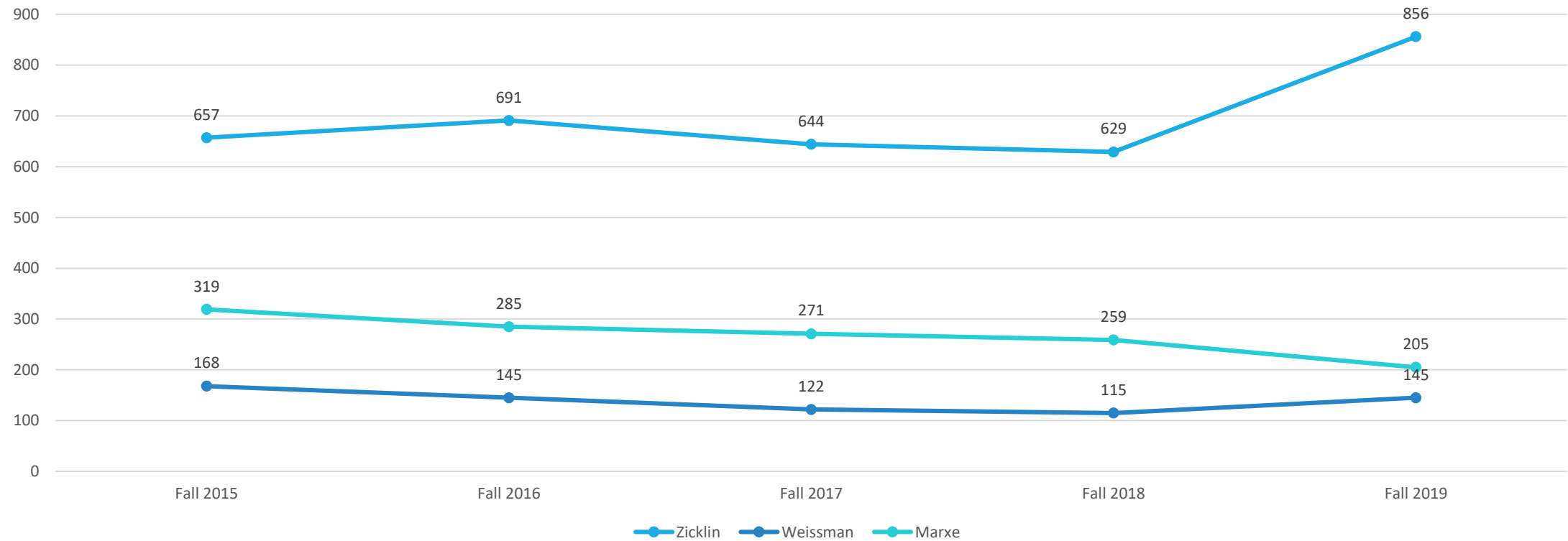


# Excelsior Scholarship – Fall 2019

<b>Excelsior Scholarship</b>			
	<b>Fall 2017</b>	<b>Fall 2018</b>	<b>Fall 2019</b>
	<b>Awarded</b>	<b>Awarded</b>	<b>Awarded</b>
New Freshmen	136	139	169
New Transfers	59	35	59
Continuing	176	289	398
<b>Total</b>	<b>371</b>	<b>463</b>	<b>626</b>

# Fall Trends in New Graduate Students by School

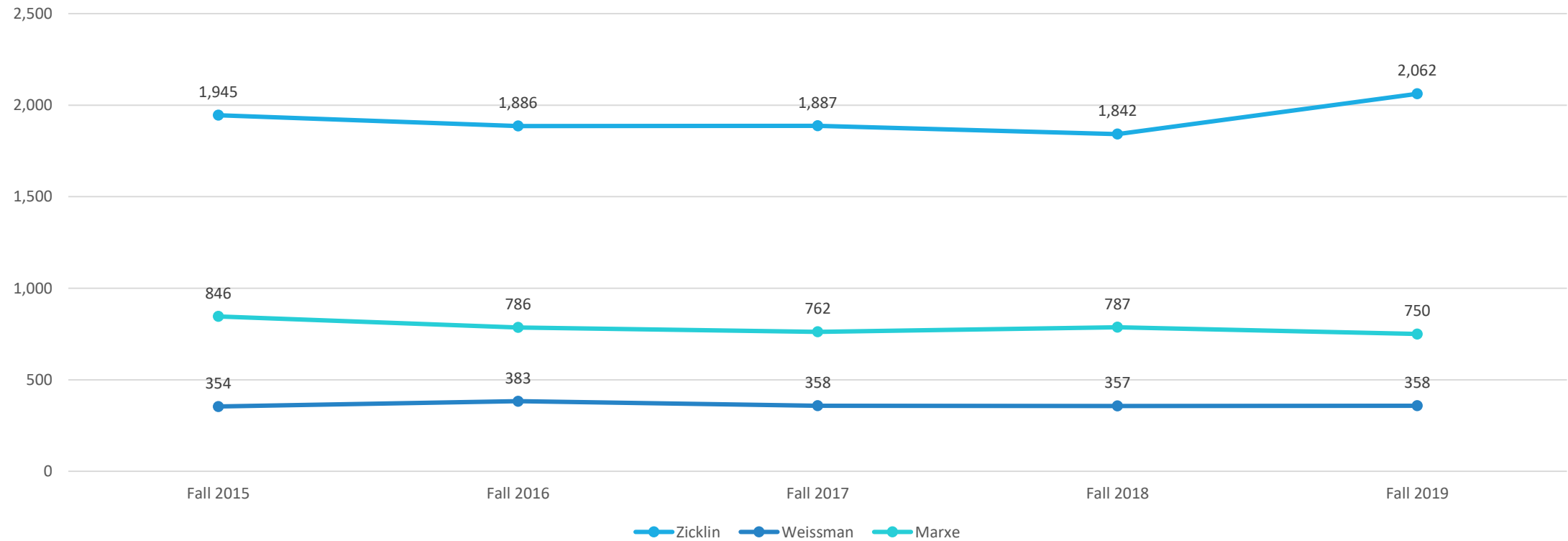
Figure 7. Fall Trends in New Graduate Students by School





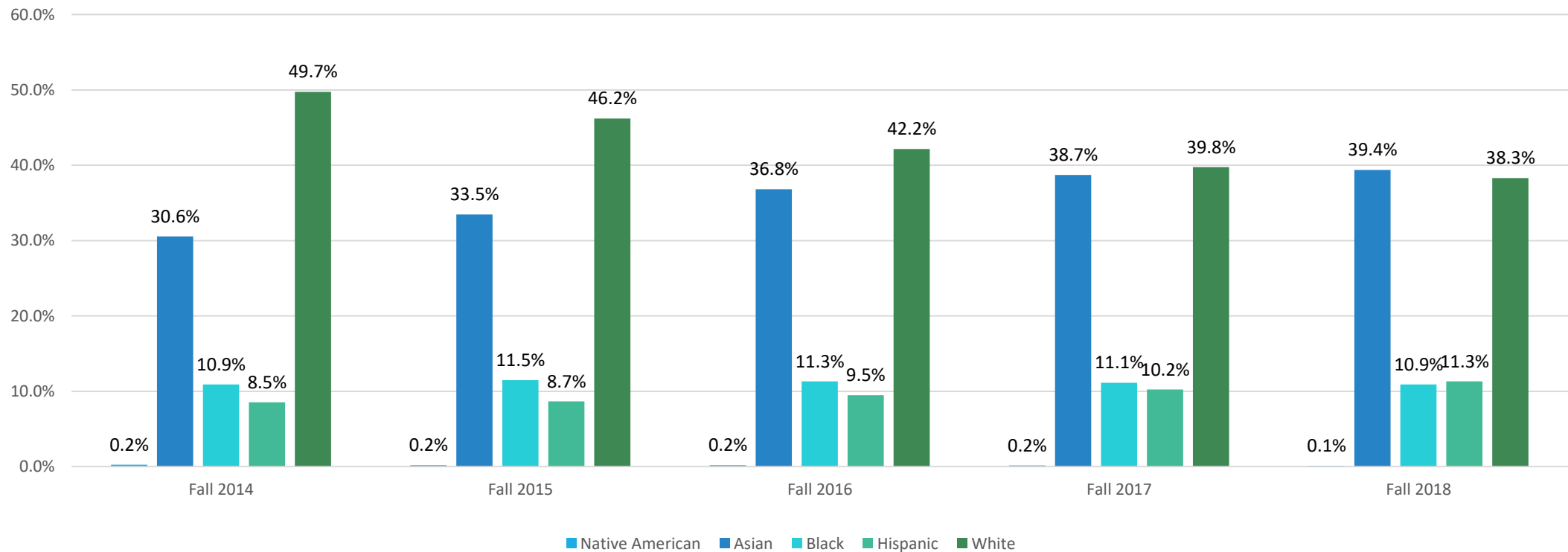
# Fall Trends Graduate Enrollment by School

Figure 5. Fall Trends in Graduate Enrollment by School

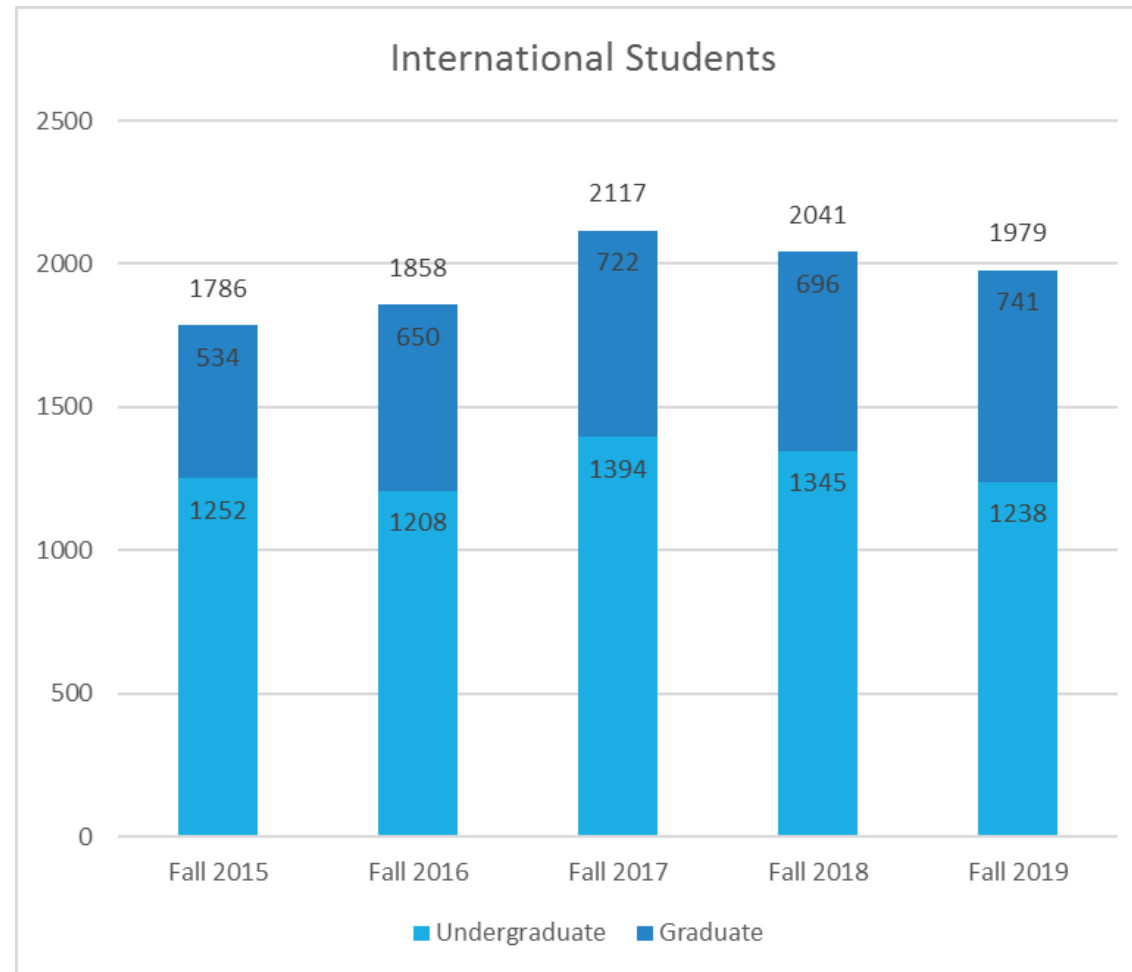


# Ethnicity – Graduate Students (Percent)

Figure 62. Graduate Students by Ethnicity - CUNY Central Office



# International Students – Undergraduate & Graduate

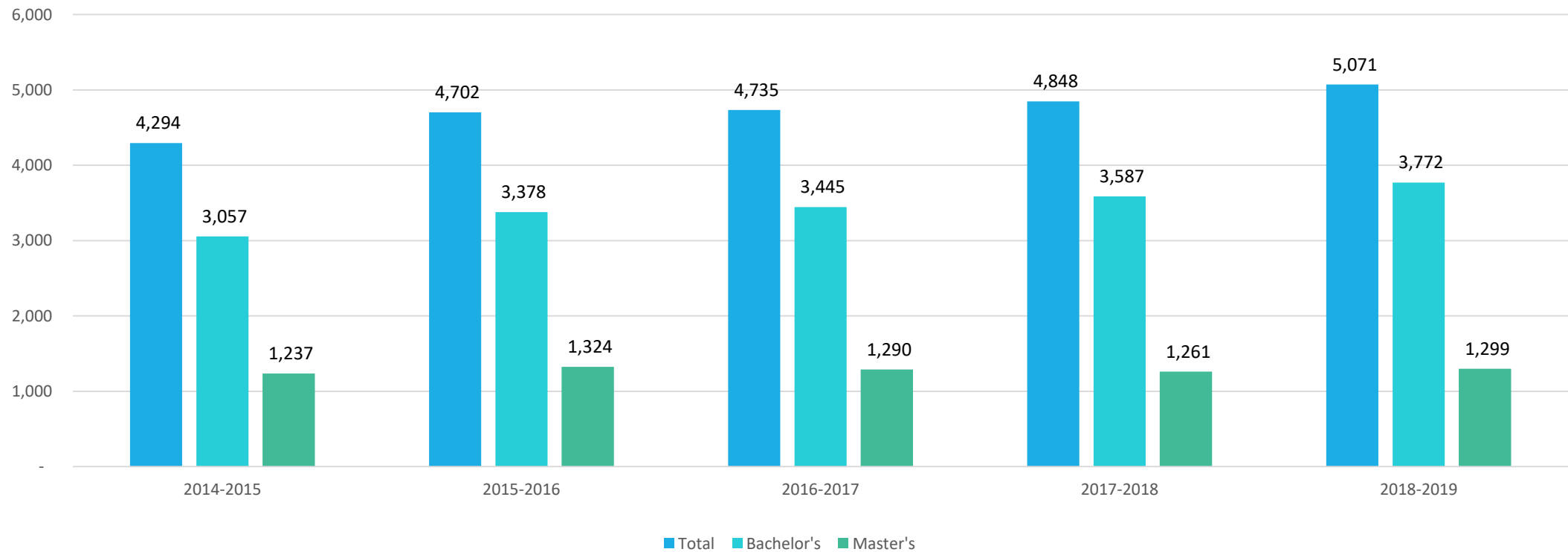


# Top Represented Countries

Country	F1 & J1 Totals
China	835
South Korea	250
India	156
France	101
Japan	82
Vietnam	54
Nepal	49
Turkey	40
Bangladesh	39
Italy	34

# Degrees Awarded Per Academic Year by Level

Figure 80. Trends in Degrees Awarded by Level



# Other EMSAI News

- Introduction of the Common App
- Undergraduate Advisement by appointment only
- New Proficiency and Placement Indices
- Technology Enhancements to Come
  - Schedule Builder
  - BearcatChat
  - Virtual One Stop
  - EAB Navigator



**QUESTIONS?**